



DINE LOCAL LOYALTY

EAT, REPEAT & GET REWARDED

Dine Local Loyalty Terms & Conditions

Updated: 8/2/2016 | Lindsay Stone, Director of Marketing

It is each member's responsibility to read and understand the terms and conditions outlined below.

By signing up and registering your membership account, you hereby agree to be bound by the terms and conditions of the Dine Local Loyalty program, all of which are subject to change with OCM Development, LLC.'s sole discretion, at any time.

The Dine Local Loyalty membership card is not a credit or debit card. The physical card is intended only as a method of tracking visits and rewarding guests at participating OCM Development, LLC. restaurants. The card or member phone number must be presented at the time of purchase in order for points to be accrued. Points have no cash value and other restrictions may apply.

Reward Structure. Registered Dine Local Loyalty members are rewarded according to the following structure.

Membership Levels – Based on Lifetime Spend			
Level	Threshold	Points Structure	Rewards & Perks
Eat Local Ally	\$0-\$999 Lifetime Spend	1 Point earned for every \$1 Spent	<ol style="list-style-type: none"> 1. Latest News & Special Offers 2. Lifetime points never expire 3. Threshold rewards reset after 500 are gained 4. Other Eat Local Ally Member Perks
Fresh Foodie	\$1,000-\$2,499 Lifetime Spend	1.25 Points earned for every \$1 Spent	<ol style="list-style-type: none"> 1. Latest News & Special Offers 2. Special Offers <ol style="list-style-type: none"> a. Special discounts on gift cards b. Birthday- \$15 gift Dining Dollars and free dessert that never expire (*Dining Dollars may not be used to purchase alcoholic beverages//Free Dessert excluding the Sugar Rush at Twisted Rooster and Freighters) 3. Experiential Offers <ol style="list-style-type: none"> a. Automatic drawings to enter to win: <ol style="list-style-type: none"> i. Tickets to local events ii. Gift cards to the restaurant 4. Other Fresh Foodie Member Perks 5. Lifetime points never expire 6. Threshold rewards reset after 500 are gained
Loyal Locavore	\$2,500+ Lifetime Spend	1.5 Points earned for every \$1 Spent	<ol style="list-style-type: none"> 1. Latest News & Special Offers 2. Special Offers <ol style="list-style-type: none"> a. Loyal Locavore Card

			<ul style="list-style-type: none"> b. Special discounts on gift cards c. Birthday- \$25 Dining Dollars and free dessert that never expire (*Dining Dollars may not be used to purchase alcoholic beverages//Free Dessert excluding the Sugar Rush at Twisted Rooster and Freighters)) <ul style="list-style-type: none"> 3. Experiential Offers <ul style="list-style-type: none"> a. Preferential Seating when available b. Automatic drawings to enter to win <ul style="list-style-type: none"> ▪ Tickets to local events ▪ Gift cards to the restaurant ▪ Private tastings at the restaurant 4. Other Loyal Locavore Member Perks 5. Lifetime points never expire 6. Threshold rewards reset after 500 are gained
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Threshold Rewards		
Threshold	Reward	Expiration & Terms
100 points	Complimentary Appetizer or Dessert of your choice	No expiration date. Excluding the Sugar Rush at Twisted Rooster and Freighters.
250 points	\$10 Reward Dollars	No expiration date. Dining Dollars may not be used to purchase alcoholic beverages.
500 points – You’re halfway to fresh foodie status!	Complimentary Entrée for Two	No expiration date.
Threshold points reset at 500 – Lifetime Points still accumulate		
100 points	Complimentary Appetizer or Dessert of your choice	No expiration date. Excluding the Sugar Rush at Twisted Rooster and Freighters.
250 points	\$10 Reward Dollars	No expiration date. Dining Dollars may not be used to purchase alcoholic beverages.
500 points	Complimentary Entrée for Two	No expiration date.
You’ve reached 1000 Points – Congrats Fresh Foodie! Points Accumulate at 1.25 points per dollar spent!		
You’ve reached 2,500 Points – Congrats Loyal Locavore! Points accumulate at 1.5 points per dollar spent		
Points continue at the increments listed above (100, 250, 500) and the guest will continue to be rewarded		
Bonus Rewards		
Bonus Reward	Reward	Expiration / Terms
Sign-Up Reward	Complimentary Appetizer or Dessert	Excluding the Sugar Rush at Twisted Rooster and Freighters. No expiration date.
Refer a Friend Reward	10 Points	N/A
Birthday Reward	Complimentary Dessert	30 days from birthdate for Eat Local Ally/Never for Fresh Foodie & Loyal Locavore. Excluding the Sugar Rush at Twisted Rooster and Freighters.

Loyalty Anniversary Reward	\$5 Reward Dollars	No expiration date. Dining Dollars may not be used to purchase alcoholic beverages.
Inactivity – We Miss You! Reward	\$5 Reward Dollars	Expires 30 days from date of notification. Dining Dollars may not be used to purchase alcoholic beverages.

Qualifying Points. Points are accumulated (excluding tip & taxes) on all in-restaurant qualifying purchases at participating OCM Development, LLC. restaurants. Qualifying purchases include dine-in or to-go orders, beverages, gift cards and merchandise. Laws from certain states may prohibit accumulation of points on alcoholic beverages.

Points may be accumulated at all participating OCM Development, LLC. restaurants.

To qualify for points on large in-house dining functions (8 or more guests), the guest must be an active loyalty program member with at least 250 points accrued in one calendar year before booking the party. Members may not split checks on large parties in order to acquire points. All points will be issued to one check and one guest loyalty account. This excludes banquets.

Points may not be earned for online gift card purchases, off-site catering orders, banquet orders, tips, taxes, gratuities and other service charges. Discounted products and certain promotional items, as deemed appropriate from time to time, may not qualify for points.

Rewards. Guests must register their account at www.dinelocalloyalty.com in order to redeem rewards. Guests who signed up in the restaurant but have not registered their account online will accumulate points, but will not be able to redeem their rewards. Points may be accrued and rewards may be redeemed at all participating OCM Development, LLC. restaurants.

Once a member’s account exceeds a certain point threshold, they will be notified via email informing them of the corresponding reward according to the outline listed above. Other exclusive, limited time offers, promotions and rewards may be also be awarded to loyalty club members. These promotions and offers are in addition to the threshold rewards listed above and will be awarded according to OCM Development, LLC.’s sole discretion.

All rewards, offers and promotions will automatically be loaded onto the member’s loyalty account. It is each member’s responsibility to track their points and redeem rewards. Points, rewards, promotions and offers may have expiration dates. Expiration dates on offers or rewards will be communicated via email.

Although member points do accumulate on alcoholic beverage purchases, Dining Dollars may not be used to purchase alcoholic beverages.

Fresh Foodie & Loyal Locavore Level Perks. Special and experiential offers will be made available exclusively to Fresh Foodie and Loyal Locavore loyalty members. These items will be publicized and dispersed at OCM Development, LLC.’s sole discretion. Gift Card discounts and offers are only valid on in-restaurant gift card purchases and will not be made available for online gift card purchases. Gift cards purchased in the restaurant are also eligible for point accumulation.

Loyal Locavore members are eligible for priority seating (based on availability). Members receive seating privileges 7 days a week, for parties of 6 or less. Priority seating on a walk-in basis ensures member quick attention and the first available table for a party of your size. Reservations are preferred where accepted.

Eligibility & Enrollment. To sign-up and register for Dine Local Loyalty, all members must provide a valid email address, phone number and birthdate. When signing up, guests will be prompted to enter other information on a voluntary basis. OCM Development, LLC. collects this data and utilizes it to provide each guest with the best personalized service experience. OCM Development, LLC. is committed to protecting your privacy and will not disclose, sell or otherwise publicize any information provided to the Dine Local Loyalty program.

The Dine Local Loyalty card is for individual use only and is non-transferable. Points may not be credited to business entities.

Employees of Meritage Hospitality Group and their subsidiaries are not eligible to participate in the rewards program.

Guests may sign-up for the program by registering their account at www.dinelocalloyalty.com. Guests who sign-up in the restaurant also need to register online at www.dinelocalloyalty.com to redeem their rewards. Guests who are signed up but have not registered will still accumulate points. If you no longer wish to receive communication regarding the loyalty program, you may login to your account and change your default settings.

Program Alterations & Termination. OCM Development, LLC. reserves the right to terminate the program or change these terms and conditions, regulations, benefits of participation in whole or partially at any time or without notice. OCM Development, LLC. may also withdraw, limit or cancel the number of points required for reward redemption or change the number or type of reward offered. OCM Development, LLC. will have the final decision in any disputes regarding rewards.

For a current list of participating locations please visit www.dinelocalloyalty.com . If you have questions, comments or concerns regarding your account, email loyalty@mghi.net and a guest service representative will be happy to help you.